

**Devon Orienteering Club
Development Plan 2018 -2021
(Agreed 17.10.18)**

“More participants, more volunteers, more club members for the next generation of orienteering in Devon”

Club Aims:

DEVON aspires to be a vibrant, welcoming orienteering club, offering a range of orienteering events and activities across Devon for all ages and abilities; novice to national.

DEVON will have an active membership who volunteer as well as compete; planning, organising and controlling events, hosting training activities to help individuals improve and to help sustain the club in the longer term.

Priority	Action	Timescale	Lead	Resources	Success Criteria
Membership					
1. Maintain and develop a vibrant club with a growing membership and clear identity.	a. Improve the ways and effectiveness by which the club publicises events to non-members; particularly targeting juniors, families and younger adults	On-going	Publicity Off.	Publicity material £200	Overall criteria: Changes in membership figures over a rolling three year period based on: <ul style="list-style-type: none"> • Total membership • Senior membership • Junior membership • Male /Female membership • Nos of members in 21 -45 age group • Turnover year on year.
	b. Strengthen strategies to turn “interest in orienteering” to “membership of Devon OC”	Autumn/Winter /Spring 2018/19	Membership Sec.		
	c. Extend use of tools including Mailchimp and Facebook to communicate with current and prospective members	Autumn 2018-08-30	Website Off. & Membership	Facebook campaigns £50	

	<p>d. With support from BOF, provide a range of targeted support to juniors and to the development of Exeter Uni OC</p> <p>e. Ensure POCs are suitably maintained and signpost users to club events and activities</p>	<p>Autumn/Winter 2018/19</p> <p>On-going</p>	<p>Junior Co.</p> <p>POC Co-ordinator</p>	<p>Training event support costs?</p> <p>Liaison costs?</p>	<p>Target: 5% increase in membership year on year. Increase in proportion of Juniors, Females and 21 -45 year olds</p> <p>Additional criteria:</p> <ul style="list-style-type: none"> • Mailchimp readership • Report from Junior Co-ordinator • Report from EXUOC • Report from POC co-ordinator
Events and Activities					
<p>2. Provide a wide range of good quality events and activities which appeal to current and prospective members</p>	<p>a. Review recent initiatives and activities, including Summer Series, Devon League and Street O and take forward those with greatest potential.</p> <p>b. Manage issues related to access and further develop relationships with key landowners and gatekeepers</p> <p>c. Develop the coaching (and associated training) offer for current members and prospective members</p> <p>d. Maintain high quality Devon led regional, league and national events and</p>	<p>Autumn 2018</p> <p>On-going</p> <p>Autumn/Winter 2018</p> <p>On-going, learning from</p>	<p>Working Group</p> <p>Access Officer</p> <p>Club Coaches</p> <p>Fixtures Sec.</p>	<p>Additional equipment £200</p>	<p>Overall criteria:</p> <ul style="list-style-type: none"> • Number of events per year • Number of activities per year <p>Target: As a minimum, maintain number of events per year at 2018. Increase average participation rates year on year. (Within each class of National, Regional and Local). Increase frequency and number of low key, low resource activities.</p> <p>Additional criteria:</p> <ul style="list-style-type: none"> • Meet Clubmark requirements (30

	<p>ensure events are well publicised</p> <p>e. Advise the committee on repairs /replacement needed and possible new purchases, including SportIdent.</p> <p>f. Review and revision of map stock and mapping of new areas, advising on priorities for updates and new areas</p>	2(a) above	<p>Alan Simpson Roger Green</p> <p>Mapping Group (Tom Lillicrap)</p>	<p>Replacement equipment £1000</p>	<p>hours coaching per annum)</p> <ul style="list-style-type: none"> • Programme of events contains a balanced mix • Report on four year rolling mapping program. • Identified venues for Caddihoe and Tamar Triple
Volunteers and Officials					
3. Ensure the activities of the club are supported by well qualified and suitably experienced officials, mappers and volunteers	<p>a. Continue to encourage a wide pool of members to participate as volunteers in supporting club events.</p> <p>b. Provide, in conjunction with SWOA where necessary, regular workshops and training for new and current Planners, Organisers, Controllers & Mappers, SI Team members and also volunteers requiring ESW & First Aid Training.</p> <p>c. Review and update club information provided for organisers and planners</p> <p>d. Continue to monitor and manage club commitment to O Safe.</p> <p>e. Plan for succession with regard to key roles; mapping, map archivist, SI management, equipment management, event map preparation, etc.</p>	<p>On-going</p> <p>Throughout the 2018/19 year and on-going</p> <p>Autumn/Winter 2018/19</p> <p>On-going, report annually</p> <p>On-going, reporting annually prior to AGM</p>	<p>Volunteer Co., supported by Fixtures Sec.</p> <p>Training Co.</p> <p>Development Off.</p> <p>Child Welfare</p> <p>Development Off.</p>	<p>Workshop costs £200</p>	<p>Overall criteria: Numbers of qualified members re</p> <ul style="list-style-type: none"> • ESW • Coach • Controller • Organiser • Licensed Planner • First Aid <p>Target:</p> <ul style="list-style-type: none"> • Increase the pool of qualified members so that the club can reasonably meet its events and activities target • Provide (directly or indirectly) one course as a minimum, within a 12 -24 month period, aimed at each of ESW, Planner, Organiser, Controller, First Aid, Mapping, SI team

					<ul style="list-style-type: none"> • Every club member is also a volunteer <p>Additional criteria:</p> <ul style="list-style-type: none"> • Report from training co-ordinator • Deputies identified and participating in key club roles
Club Identity					
4. Further develop a strong identity and positive sense of “Devon Orienteering Club”	<p>a. Maintain ClubMark and use ClubMark status to greatest effect</p> <p>b. Further encourage participation in national and local Relay and CSC teams</p> <p>c. Support Yvette Baker entry and other activities targeted at juniors</p> <p>d. Encourage production of event reports and other club news, shared on the web and Facebook etc. Reconsider the benefits of a club Newsletter.</p> <p>e. Promote the use and wearing of club clothing at events</p> <p>f. Initiate a monthly Clubnight, perhaps based in Ilsington and Payhembury, offering a range of activities.</p>	<p>Review Summer 2019/20/21</p> <p>As events occur during the year</p> <p>As events occur during the year</p> <p>On-going</p> <p>On-going</p>	<p>Development Off.</p> <p>Club Captain</p> <p>Junior Co.</p> <p>Web Manager</p> <p>Club Clothing Co.</p>	<p>Entries/travel £500</p> <p>Entries/travel £300</p>	<p>Overall Target:</p> <p>Clubmark successfully retained (Next submission is Dec 2018)</p>
Longer Term Development					
5. Plan for the longer term development & future of the club.	a. Identify potential club commitment to JK 2021	During 2019	Club Sec.		<p>Additional criteria:</p> <p>Appropriate level of Devon involvement</p>

	b. Ensure suitable areas are available and mapped for forthcoming major events including Caddihoe Chase 2019 and 2021, Tamar Triple 2022	On-going	Map Co. and Fixtures Sec.	Mapping costs??	Applying for UKOL and UKUL status should be considered where the terrain is good enough. This requires a two-year lead time.
	c. Produce outline three year budget allowing for maintenance of suitable reserves, risk management and major commitments	Spring 2019	Treasurer		
	d. Review committee roles to ensure they reflect the priorities and needs of the club	Spring/Summer 2019	Chairman		
	e. Learn from BOF, SWOA and external organisations to ensure the club are forward looking and to sustain the long-term future of the club.	On-going, review Summer 2018, 2019,2020	Committee		

NB: 1. Although one committee member is identified as "Lead" it does not necessarily mean that person does all of the associated work!

Long term ambition:

- **52 seater coach load of DEVON orienteers go to the Compass Sport Cup Final.**
 - **Three mini-buses of juniors attending the Yvette Baker final.**