# The Racesignup Car Share Scheme

#### **Summary**

- Event organisers can now switch on a built-in car sharing scheme for their event;
- The self-help scheme intelligently highlights potential lift share opportunities;
- Participants get to see their potential savings in both fuel costs and carbon emissions;
- Event organisers get an overview of the event-wide results.

The Racesignup Car Share Scheme is now live and available to event organisers at no additional cost. Many organisers are looking for ways to reduce the number of cars driving to the venue and hence the environmental impact of their event. The cost of living crisis means that participants are also looking for ways to reduce their costs.

Entrants have the option to register for the Car Share Scheme when they sign up for an event. They are shown the approximate cost saving if they manage to give or take a lift.

Your journey distance to the event is 76 miles. Sharing could save up to £29 in fuel costs and reduce carbon emissions by 30.4 kg.

The system highlights potential matches on the basis of miles saved and then enables the driver and passenger to get in touch with each other to take it from there.

### A People close to your route who want a lift

Here is a list of people near you who have requested a lift. If you want to make contact, tap the Send button to send them your contact details . . .

Jenson is 19 miles from you and 73 miles from the event. Picking up Jenson will add about 16 miles to your journey.

✓ Lift offer sent to Jenson

🙌 🥽 Drivers passing close to you who are offering a lift

No one near you has offered a lift.

#### **Terms and Conditions**

This is a self-help scheme. Racesignup and the event organiser need to adopt a soft-touch approach so that the scheme members are making a free choice about their lift giving and taking. On signing up, participants agree to the scheme's <u>terms and conditions</u>.

#### The Matching Algorithm

- All distances are provided by Google Maps they are actual road distances, not as the crow flies.
- Journey distances to the event are calculated from the centre point of the person's "outer" postcode to the Lat/Long of the event.
- Journey distance between a potential driver and a potential passenger are between the centre points of the two outer postcodes.
- The scheme will display potential passengers to drivers and potential drivers to passengers on the basis that the miles saved (the passenger's distance to the event) is at least 3 times further than the additional distance faced by the driver.

#### Switching the scheme on for your event

Go to the Entry Settings tab and scroll down to the Car Share Scheme panel. Tap on the panel heading to expand it. Check the box for "Enable the Car Share Scheme".

#### **Monitoring and Data**

On the Entry Settings tab, expand the Car Share Scheme panel. Here you will see a summary of the scheme data for your event including the miles and carbon saving. The data relies on connected passengers updating their Car Share Scheme status to "I have a lift offer":

Your status:*
○ I'm actively looking to set up a car share
I have a lift offer
○ I am giving someone a lift and have more spaces
○ I am giving someone a lift. My car is full.
My circumstances have changed and I want to cancel out of the scheme.
Update Car Share record

In "Manage the entries" there is a tab for Car Share Scheme Members where you can review the details of people signed up to the scheme.

## Information provided to entrants

#### How it works

By joining the Car Share scheme for this event you can connect to others who are looking for or can offer a lift. You only need to provide the first part of your postcode, e.g. SO51 or RG2, to help connect you to someone suitable. If you are travelling part of the way by public transport and just need a lift for the last leg, put in the postcode for the end of your train or bus journey.

You sign up to drive and/or get a lift. If you sign up as a driver we'll show you people who are close to your route to the event and are looking for a lift. If you sign up as a passenger we'll show you drivers whose journey to the event takes them close to your postcode.

We use the absolute minimum personal data to enable the scheme to work and you are always in control. When you decide to connect with someone else in the scheme we will send them your first name and your email address. Sometimes it's easier to set up car share by phone. If you take the option to add your phone number when you sign up, it will also be sent to the person you want to car share with.

Choose who you want to connect to and click on the Send button to send them your details: first name, email address and optionally your phone number. If you manage to set up a car share please come back here and update your status.

Car sharing does not affect your car insurance. If you're not generating a profit from the journey, and are not giving a lift to more than eight people at once, the Association of British Insurers states that normal car insurance policies are unaffected by car sharing.

The scheme is entirely voluntary and operates on a self-help basis. <u>Car Share Scheme Terms and Conditions</u>.

#### Staying Safe

It's worthwhile following some common sense tips when car sharing:

- Avoid providing your full name or address before you have met someone.
- Only agree to a lift if you're happy.
- You are never under any obligation to share a lift. If you don't feel comfortable, don't go through with the lift even if it's been agreed.
- As with any activity that involves meeting new people, it's advisable to meet in a public place the first time. It's a good idea to let friends and family know your plans.
- Don't share your phone number unless you feel it is safe to do so.